THE TIGHTPAGE PROCESS:

1. Plan
We work with you to define how your website should look and what it needs to do. We also train you in the TightPage system to get you entering content early on.

2. Design
Our professional graphic designers create an impressive design concept. If your package allows it, your feedback is then used to produce the final design.

3. Build
While you finish off your content, our developers build your website and integrate your design into the TightPage system.

4. Launch
We then prepare the site for launch by loading content and images for up to 5 pages. You can then press "Launch" when you are ready!

5. Market
We submit your website to all the major search engines to ensure that you get a great return on your investment.

STANDARD FEATURES:

Create Pages
With TightPage, you can create new pages in minutes. In fact, you can create as many pages as you like! With the built-in rich text editor, updating and formatting text is easy.

Insert Images
Don't worry about converting and resizing images for your website—TightPage does it all for you! Adding images to your web pages is easy.

Upload Files
TightPage allows you to upload all sorts of files to your website. From PDFs to Excel and Word documents, you will love how easy it is to share files with your staff and customers.

Create Links
Links are important on the web. TightPage makes it easy to link your pages to other websites or other places in your website.

Immediate Splash Page
As soon as we receive your logo a temporary 1-page website will go live at your web address with your contact details, colours and logo.

Drop-down Menus
Windows-style drop-down menus are available on all TightPage packages, allowing users to easily navigate through your website.

User Management & Tracking
Assign unique passwords to your staff and they can keep your website up-to-date. TightPage keeps track of who creates and updates every page.

Website Usage Statistics
Track and analyse your website visitors, find your most popular pages and search words. We set you up with a Google Analytics account so you can assess the performance of your online marketing strategy

Search Engine Ready
TightPage has the latest search engine technology built-in to ensure that you get superior search engine placement without lifting a finger. We also submit your website to all major search engines, including Google, Yahoo and MSN.

Contact Forms
With the included contact form layouts you can customise some fields and gather extra detail like addresses.

RSS Feeds
TightPage makes content easy! Don't write your own, feed someone else's content into your website. This could include your favourite blog or news website.

Training Package
You don't need to be a geek with a PhD to use TightPage. Anyone can learn the system in less than an hour with our easy-to-follow training package.

UPGRADE:

Available with Professional, Advanced and Premier packages:

Professional Website Design
No templates allowed! First, we'll work with you to define a design brief. Then one of our graphic designers will create a custom design that fits your business.

Photo Gallery
Get those photos online! A photo gallery is a great way to captivate your website visitors. The TightPage system provides an easy way to upload all your photos.

Available with Advanced and Premier Packages:

Product Catalogue
Does your business have lots of products? With this tool, you'll have all those fabulous products online in no time. The display of your product catalogue has been optimised using Get Started's vast experience building custom product catalogue websites.

Extranet
Add member pages, private pages, staff pages or any other pages that require login details. This has a plethora of applications from disseminating staff rosters and news, to assigning premium content to members.

Available with Premier Package Only:

Cart & Order Management System
The TightPage ecommerce system gives your business the power to sell online.

With the in-built shopping cart and ordering system, you will be able to process payments real-time and track orders as they come through.

We will set you up with your choice of payment gateway—Camtech or PayPal—and secure your online store with a 128-bit SSL certificate.

CHOOSE YOUR TIGHTPAGE PACKAGE:

Standard Features

- Content Management System
  - Create Pages
  - Upload Files
  - Insert Images
  - Create Links
- Immediate Splash Page
- Content Loaded for 5 pages
- RSS Feeds
- Drop-Down Menus
- Contact Forms
- User Management & Tracking
- Search Engine Ready
- Website Usage Statistics
- Training Package

Express package

Standard features +

Initial 5 page limit (you can add extra pages after launch)

Customised Design
After we obtain your logo and corporate colours, your Project Manager will take you through a questionnaire to ascertain your preferred design pattern/style. We will then customise that pattern/style with your colours and logo. The Express package does not include any design iterations.

- 5 POP email accounts
- 50MB web space
- 500MB data transfer

$1,995
+39/mth
Invoiced quarterly

Professional package

Express package +

Professional Website Design
This is a custom design that we will refine until you are happy with the look and feel of your website. One concept and two design iterations are included.

Unlimited Pages Upfront

Photo Gallery

Search Box

Vertical Sub-Menus

- 5 POP email accounts
- 50MB web space
- 500MB data transfer

$2,995
+39/mth
Invoiced quarterly

Advanced package

Professional package +

Product Catalogue

Extranet

- 10 POP email accounts
- 250MB web space
- 750MB data transfer

$3,495
+49/mth
Invoiced quarterly

Premier package

Advanced package +

Shopping Cart

Order Management System

SSL Certificate

Choice of Payment Gateway

Camtech   OR   PayPal

* Additional third party fees from Camtech or PayPal will apply.

- 20 POP email accounts
- 500MB web space
- 1GB data transfer

$3,995
+69/mth
Invoiced quarterly

EXTRAS:

Want more? Take your website further with these optional extras.

Premium Design, $795
Is the look and feel of your site absolutely critical? With the Premium Design option you will receive additional design time, an extra concept and more iterations.

Flash Header, $395
Add some dynamism to your site. Select some images and a transition style and we will integrate an eye-catching Flash animation into your website header.

Custom Flash Animations, POA
Need something a little more creative? Our Flash Designers can create something special and memorable for your site based on your ideas and requirements.

Form Management System, $595
This system will give you a custom form and a database tool which will collect the form submissions. It also includes auto-responders to automatically email users after they complete forms.

HAPPY TIGHTPAGE CUSTOMERS:
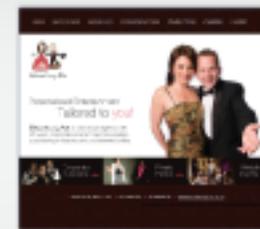
Victorian Strawberry Industry
vicstrawberry.com.au

Final5 Recruitment
final5.com.au

Immerse
immerse.com.au

Nexus Energy
nexusenergy.com.au

Extraordinary Acts
extraordinaryacts.com.au

WHY CHOOSE GET STARTED?

Let's face it, there are heaps of web companies. Very few have a proven track record of delivering great results at great prices—but Get Started does. We love what we do and we're really good at it. That is why hundreds of businesses have trusted us with their web strategy.

EXPERIENCE, EXPERTISE, ENERGY:

We have the necessary experience to help your business succeed online. Our degree-qualified team of Web Strategists, Project Managers, Graphic Designers, Programmers and Copywriters have been servicing Australian businesses since 1999. We can help your business with:

- Professional Websites
  - Web Design
  - Content Management
  - Ecommerce
- Internet Marketing
  - Search Engine Optimisation
  - Email Marketing
  - Online Advertising
- Business Systems
  - Intranets & SharePoint
  - Custom Business Systems
  - IT Consulting
- Hosting & Domains
  - Website Hosting
  - Domain Names
  - Email

SIGN UP FOR TIGHTPAGE (FAX THIS FORM TO 1300 554 892):

Business Name:

Web Address:

Contact Name:

Address:

Phone: Email:

1. Choose your package (all fees include GST and are subject to change)

- [ ] TightPage Express ($1,995 and $39 per month)
- [ ] TightPage Advanced ($3,495 and $49 per month)
- [ ] TightPage Professional ($2,995 and $39 per month)
- [ ] TightPage Premier ($3,995 and $69 per month)

2. Consider your options

- [ ] Register a web address   www. _____
  - [ ] .com.au   ($110 for 2 years)
  - [ ] .net.au   ($110 for 2 years)
  - [ ] .com   ($99 for 2 years)
  - [ ] .net   ($99 for 2 years)
- [ ] Premium Design ($795)
- [ ] Form Management System ($595)
- [ ] Animated Flash Header ($395)
- [ ] Custom Web Form ($395)
- [ ] Content Load for _____ pages ($49.50/page) (We load 5 pages for free)

3. Other requirements and options

4. Payment Options

Total Package $ _____ A 70% deposit is payable upfront. The remaining 30% is payable upon completion.

- [ ] I want to pay by Direct Deposit, Cheque or BPAY
- [ ] I want to pay by credit card and Get Started today!

Credit Card: ▢▢▢▢ ▢▢▢▢ ▢▢▢▢ ▢▢▢▢   Expiry: M M / Y Y

5. Agreement

Signature:

Name: Date: D D / M M / Y Y

By signing above, I agree that I understand TightPage, the project, services and the associated fees (and I am really impressed). In particular, I understand that TightPage is a system with some in-built limitations, particularly regarding the page layout, but in exchange for accepting these limitations I know that I am only paying a fraction of what my website would cost elsewhere, so I am really quite happy about that. I will do my best to ensure that Get Started gets all the stuff that they will need for the development of my new website. I understand that everything that I provide will continue to belong to me and that Get Started will retain the copyright for the TightPage system.
In return for my hard-earned money (see item 4) Get Started has agreed to develop my fantastic new website within a few weeks and deliver any other services as quoted and accepted above. I don't expect Get Started to write my content or do anything else on this project except what is outlined in this brochure and if I need anything else to be done I will ask them to quote on that work separately. I understand that the final 30% payment is due when Get Started has done all their work and not when the site goes live.